



ABSTRACT

Horticulture – Horticulture Crop Incentive Scheme for Sensitive Crops at an outlay of Rs.2500.00 lakh sanctioned - Orders issued.

Agriculture (H2) Department

G.O.(Ms)No.95

Dated:13.05.2020

சார்வரி வருடம், சித்திரை மாதம் 30
திருவள்ளூர் ஆண்டு 2051

Read:

From the Director of Horticulture and Plantation Crops, Letter No.PLN/
4618/2020, dated 03.04.2020.

ORDER:

During the demand on Agriculture Department on 24.03.2020, the Hon'ble Chief Minister among others made an announcement on the floor of the Assembly under Rule 110 to "Provide Incentive for Horticulture Sensitive Crops at an outlay of Rs.25.00 Crore" during 2020-21.

2. Horticulture is a prominent sector contributing a vital role in ensuring nutritional security and the livelihood to farmers. The diverse agro-climatic conditions and rich diversity in soil enable to grow large range of Horticultural crops such as Fruits, Vegetables, Ornamental, Medicinal, Aromatic, Spices and Plantation Crops throughout the year in Tamil Nadu. This sector offers not only a wide range of options to the farmers for crop diversification for making agriculture more profitable through efficient land use, but also provides ample scope for sustaining large number of agro-industries which generate huge employment opportunities.

3. The demand of Horticulture produce is on the rise due to increasing population, changing food habits, realization of high nutritional value of Horticulture crops and greater emphasis on value addition and export. Due emphasis was given on diversification to Horticulture Crops. As a result large number of High Yielding varieties were developed in Horticulture crops and low cost environment friendly storage system and other marketing infrastructure facilities for Horticulture crops are being created.

(P.T.O)

4. The Director of Horticulture and Plantation Crops has therefore, come up with a proposal on Horticulture Crop Incentive Scheme for Sensitive crops stating the need for crops Incentivization for Horticulture crops. Following is the eligibility for availing the subsidy.

- All the farmers who grow Vegetable crops during the off season are eligible.
- Priority will be given to Small Farmers/Marginal Farmers/Scheduled Caste /Scheduled Tribe /Women and Other farmers.
- The farmers can avail the incentive by showing the area uploaded in adangal. The field should be installed with Micro Irrigation.
- The farmer can avail the subsidy to the maximum of 2 Ha. If the farmer cultivate more than 1 crop, the subsidy can be extended to the maximum of 2 Ha only (subject to alteration based on the need).
- The farmers who have availed the subsidy through normal schemes are not eligible and the farmers who have availed incentive is not eligible to get scheme benefit.

5. The Director of Horticulture and Plantation Crops further reported that farmers will be informed about the Crop cultivation practices and Market intelligence to help the farmer to forecast the market price, season and region based remunerative crop cultivation. In addition guidance will be provided towards forecast of price trend in different markets and advise the farmers to move their produce to the place of demand or to convert their produce into valued added produce to get assured returns. It has been planned to incentivize covering an area of 1 lakh Ha at an outlay of Rs.2500.00 lakh.

6. The Director of Horticulture and Plantation Crops has requested to issue orders to implement the Crop Incentive Scheme for Sensitive Horticulture Crops at an outlay of Rs.2500.00 lakh by dovetailing funds from National Horticulture Mission, National Agriculture Development Programme, Integrated Horticulture Development Scheme and Tamil Nadu Irrigated Agriculture Modernization Project.

7. The Government after careful examination accept the proposal and permit the Director of Horticulture and Plantation Crops to implement the Crop Incentive Scheme for sensitive Horticulture Crops at an outlay of Rs.2500.00 lakh by dovetailing funds from National Horticulture Mission, National Agriculture Development Programme, Integrated Horticulture Development Scheme and Tamil Nadu Irrigated Agriculture Modernization Project and order accordingly.

(P.T.O)

8. This order issues with the concurrence of the Finance Department vide its U.O.No.1438/FS/P/2020, dated 22.04.2020.

(BY ORDER OF THE GOVERNOR)

GAGANDEEP SINGH BEDI
Agricultural Production Commissioner
and Principal Secretary to Government

To
The Director of Horticulture and Plantation Crops,
Chepuak, Chennai -5.
The Director of Agriculture,
Chepuak, Chennai -5.
The Principal Accountant General, Chennai-18.
The Accountant General, Chennai -18.

Copy to:

The Senior Personal Assistant to Hon'ble Minister (Agriculture),
Chennai-9.
The Senior Personal Secretary to Agricultural Production Commissioner
and Principal Secretary to Government, Chennai -9.
The Assistant Programmer, Agriculture Department, Chennai -9.
The Agriculture (OP3) Department, Chennai -9.
The Agriculture (H1) Department, Chennai -9
Stock file/Spare copies.

/ FORWARDED BY ORDER /

V. Srinivas
13.5.2020
SECTION OFFICER

*filed
13.05.20*

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